

Volume 36 • Page 1 for the Commercial Floor Covering Industry TOTALLY GREEN PUBLICATION April 2011

This article is by Sim Crisler, Vice President of LGM and Associates. By virtue of his background and experience, he is the most knowledgeable individual in the industry relative to carpet tile construction, performance and installation. Sim also has the distinction of being a chemist. He has an extraordinary understanding of what goes into the science of manufacturing

carpet tile. In addition, he knows and understands the influences and environmental conditions that can affect carpet tile installation. He's another reason why LGM is the flooring experts with the answers.

The Flooring Experts Discuss HOW MUCH CURL IS ACCEPTABLE IN MODULAR CARPET?



HOW MUCH CURL IS ACCEPTABLE IN MODULAR CARPET?

Essentially every manufacturer that participates in the commercial carpet market has at least one modular carpet – also known as carpet tile - product in their offering. Each of these manufacturers has discovered (sometimes painfully) that modular carpet – if it is to be successful - is not simply broadloom carpet cut into pieces but rather must be engineered literally from the floor up to be a modular product.

Planar stability or flatness has been and continues to be a significant issue for every manufacturer of modular carpet. This has been the case from the inception of this type of floor covering product. Modular

carpet by definition is carpet shipped and installed as small pieces of carpet. Each piece must be capable of performing as a unit and must be engineered to be not only flat, square and stable but to also to be able to at least equal if not exceed all of the performance criteria required of carpet sold in roll form. Since each module will have four cut edges that will be butted to the cut edges of adjacent modules, with none of the seam sealing or other edge protection that is required on broadloom carpet, it is imperative that tuft bind strength be excellent. Failure to achieve this will lead to fuzzy and frayed edges with use.



An inherent lack of planar stability in carpet tiles whether it manifests itself as curl – defined as edges and corner of the product lifting off of the substrate – or cup – defined as areas way from the edges of the module lifting – is a potential job site failure waiting to happen. These product deficiencies not only create visual issues for the end use customer but are a source of potential safety hazards as well.



Planar stability issues are typically caused by differential tension levels within the product. Modular Carpets are complex multilayered constructions. The top layer is the carpet itself which, in today's market is typically a tufted construction

of some sort. The selection of the primary backing used to create the base carpet that will become modular carpet is very critical in obtaining planar stability. If the primary backing is not sufficiently stable to



withstand the normal stresses associated with the manufacturing processes used in the creation of modular carpet without becoming elongated or compressed or both, curl or cup will happen over time as the primary tries to return to its original undistorted state. Below the primary is an adhesive or binder layer of some sort that secures the tufts and imparts the desired physical properties to the face. Below the binder layer the product can take a number of forms. In some cases, a layer of the backing material is applied directly to the binder. This backing material may be one of a number of different chemistries. The majority of modular carpet today uses some type of thermoplastic material as the backing material. A stabilization element - typically a non-woven Fiberglas fleece - is then introduced to the composite with another layer of the backing material applied. This last layer is the portion of the module that contacts the floor. Typically this layer would be embossed to serve as the floor contact surface of the module. In some cases a polyurethane cushion is created as part of the process and bonded to the stabilization element. The cushion typically would have as its outer layer a felt or fleece made up of a combination of different fibers depending on the properties desired. Regardless, this is a complex multilayered product. Any differential tension between any of these layers has the potential to create a finished product that is inherently curled or cupped.

Another potential source of planar stability issues is the composition of the backing material. This is true with both PVC and the other lower melting olefinic thermoplastics that comprise the bulk of the products available in the market today. All these chemistries lend themselves to the introduction of "recycled content" from either post-industrial or post-consumer sources. It is a fairly simple process to re-melt the reclaimed material and introduce it into the process stream along with the virgin material. If the process and raw materials used to obtain "recycled content" introduce elements into the structure of the backing that expand and contract in response to environmental variations that are routinely encountered by all flooring products, then the product is a ticking bomb waiting to fail. This material will curl regardless of how well the installation contractor prepares the substrate and executes the installation.



THE COMMERCIAL FLOORING REPORT Lew Migliore - President and Owner

Lew mignore - President and Owner LGM Enterprises, LLC P-(706) 370-5888- F-(706) 270-0482 - Email: Imtcs@optilink.us Click this link for archives of CFR articles LGMANDASSOCIATES.COM April 2011



The experts at LGM specialize in consultation, correction and resolution for flooring complaints, claims, installation and performance issues.

No issue is too big, too small or too far away for us to handle.















April 2011

Example of moisture problem with substrate and the carpet tile is laying flat.



Some manufacturers seem to have taken the position that manufacturing modular carpet with an inherent tendency to cup or curl is not a problem. All that is needed is to engineer an adhesive that permanently secures the curled or cupped modular carpet to the substrate. The operating assumption being; "Don't worry about the curl. We've got our "Snot on a Screen Door Super Dooper 1000" adhesive. We're going to glue these bad boys down so tight that they won't even be able to think about curling". To use a quote from a well-known college football coach who appears on national TV every Saturday morning in the fall "Not So Fast My Friend". The assumption that it is acceptable or even possible to use adhesive to make planar stability issues go away is fundamentally flawed. If a modular carpet product has an inherent tendency to curl, it will eventually curl regardless of the type or amount of adhesive applied beneath it. Two part epoxies, polyurethanes, extremely aggressive general purpose adhesives and even various types of contact cements have been used in an attempt to accomplish this. While these adhesives may make the curl go away for a span of a few weeks or months, the curl eventually re appears. What is left and what the customer who purchased modular carpet in good faith is now stuck with - pun absolutely intended - is an installation of modular carpet that still shows curl but which requires the modules to be cut into one inch wide strips just to get them off the floor.



BENTLEY PRINCE STREET®

EVERYTHING is right HERE for you



Page 4

April 2011

It is extremely important to remember a fact at this point that it would appear that many modular carpet manufacturers have forgotten. Adhesive in a modular carpet installation is intended only to prevent lateral movement of the modules. The effort required to peel a module from the floor should not be excessive and under no circumstances should this effort cause damage or distortion in the module being removed. When customers pay a premium for modular carpet, they have every right to expect that the installed product they receive will meet the serviceability and flexibility requirements that they bought and that should be inherent in modular carpet. The end user did not purchase broadloom with a seam every 18", 24" 36" or whatever size the module might be.

The adhesives mentioned above are extremely aggressive and do indeed provide excellent resistance to lateral movement of the modular carpet. That being said these same adhesives- even when properly applied – often create a situation where it is extremely difficult to use the carpet as a modular product. As stated previously, even with their very aggressive tack levels, these adhesives are completely ineffective in the long term elimination of planar stability issues on products that come from the manufacturer with built in curl or cup.

On a personal note, I have been very closely involved in the development, manufacture and installation of modular carpet - aka "carpet tile" since this product came into the US marketplace in the very early 70's. There is very little that can go wrong with this type of product that I have not seen and/or dealt with directly. This most assuredly includes planar stability issues. As a result of having seen literally hundreds of millions of yards of properly engineered modular carpet installed successfully and performing flawlessly, the fact that the subject question is even asked and that a standard for curl in modular carpet should even be considered defies logic. This is comparable to establishing a standard for an acceptable level of rat excrement in baby food.

In the final analysis, the answer to the "How Much Curl is Acceptable" question is "Zero". Modular Carpet should lie flat on the floor as it comes from the box and should maintain that configuration throughout its expected lifespan.









April 2011



The new Velcro Brand Carpet

Protector is ready to go. This product takes the place of clear plastic coverings with pressure sensitive adhesive that have created a host of problems for the industry. The new Velcro Brand Carpet Protector is made for use on

loop and cut and loop carpet; the vast majority of commercial carpet. Bentley Prince Street is the first carpet manufacturer to offer this unique product.



Systems like EnviroSTIX for hard surface and hard backed flooring materials and FreeLay for carpet are systems that will help prevent the failure of flooring installations. There is more technology coming, most of which we are involved with.

We'll keep you informed to help you. In the meantime understand that moisture, temperature and humidity have a profound effect on flooring materials and the integrity of their installation.







Always feel free to forward or share this publication with others

Now more than EVER! Fast, Accurate Moisture Test for Concrete Floors **WAGNER** 1-800-634-9961 US Pater 7.20 US Pater 7.20

 10 Times Faster
Lowest Cost per Test
Simplest to Use
Easiest to Comply with ASTM F2170



Concrete Moisture Testing Technician Certification – Grade I

The International Concrete Repair Institute (ICRI) is pleased to introduce their Concrete Moisture Testing Technician Certification Program. The purpose of this program is to help improve the performance of concrete slab moisture testing in the U.S. to result in more consistent, accurate results that will help flooring manufacturers, architects, and contractors to make better decisions as to when a concrete floor is ready for a floor covering installation.

The certification program has 2 tiers. Tier 1 applicants are those who are not regularly engaged in moisture testing yet have an active interest in learning more about the tests, what the tests mean and how the tests should be performed. Tier 2 applicants are those who have applied for full certification. Both tiers require attendance at a 3 hour educational session followed by a written exam. Tier 2 full certification applicants will also be required to perform each of the 4 tests under the watchful eye of a qualified judge who will not provide any level of coaching. Prequalification for acceptance into full certification Tier 2 will be previous testing experience.

Tier 1 consists of a 3 hour educational session, a written exam and a training session. Those who complete the course and pass the exam will be issued an ICRI Letter of Education. Tier 2 consists of the same 3 hour educational session, the written exam and a field performance exam. By passing both the written and performance exams, an ICRI Concrete Moisture Testing Technician - Grade I certification will be issued to those who successfully demonstrate their knowledge and ability to properly perform and record the results of each of the four field moisture tests on hardened concrete. Those who pass both the written and performance exams will receive a certificate and wallet registration card.

Both the written exam and the field tests will be based on the following four (4) ASTM Standards, including all Annexes and Appendices:

- F 710 Preparing Concrete Floors to Receive Resilient Flooring; Section 5.3 pH Testing
- F 1869 Measuring Moisture Vapor Emission Rate of Concrete Subfloor Using Anhydrous Calcium Chloride
- F2170 Determining Relative Humidity in Concrete Floor Slabs Using *in situ* Probes
- F2420 Determining Relative Humidity on the Surface of Concrete Floor Slabs Using Relative Humidity Probe Measurement and Insulated Hood

ICRI Certification for Slab Moisture Testing Technician– Grade I shall be valid for a period of five [5] years from the date of completion of all applicable certification requirements.

The two day certification program begins on the first day with registration from 8 - 9 am, followed by the 3 hour educational session. There will be a provided lunch and study break from 12 - 1 pm followed by the written exam from 1-2 pm. Following the written exam Tier 1 students will attend a training session where they may receive or observe hands on training on how to properly perform each of the four tests.

For those registered for the Tier 2 Certification, day two begins at 8 am, and each applicant will be required to perform all 4 ASTM tests listed above.

Houston — Tuesday/Wednesday, March 15/16

(with ICRI Convention)

Tampa — Wednesday/Thursday, April 6/7

(with ACI Convention)

St. Louis — Tuesday/Wednesday,

May 17/18

Cleveland — Tuesday/Wednesday, June 7/8

Denver — Tuesday/Wednesday, September 20/21

Baltimore/Washington

Tuesday/Wednesday, October 25/26

Seattle — Tuesday/Wednesday, November 8/9



"WHEN NO ONE ELSE HAS ANSWERS, WE DO"

Flooring Failure Analysis and On Site Physical Inspection

Guidance and Consulting on all Flooring Materials, Substrates, Concrete and Moisture Issues

Specifications, Consulting and Information Before and After the Sale

Oversee Manufacturing and Inspection Of Product at the Source

Installation Oversight, Guidance, Correction and Specification Writing

Indentifying Concrete, Moisture and Flooring Failures

Certified Product Testing

Mediation and Dispute Resolution

Legal Case Assistance and Proffered Expert Witness

Insurance Loss Evaluations

Educational Seminars